



Paddock Club

PADDOCK YACHT HOSPITALITY EXPERIENCE SYSTEM

A Layered VIP Lounge Design within a Formula 1 Environment

SAHERA
SYSTEMS
LUXURY EXPERIENCE
SYSTEM



This is where proximity becomes experience.

A space positioned at the edge of the paddock.
Close enough to feel the tension, yet controlled enough to shape it.
Designed not as a lounge, but as a system of movement, visibility, and interaction.

A photograph of a luxury yacht deck. The deck is covered with a white, modern canopy structure. A red and black flag is flying from a mast. In the foreground, there are two wooden chairs with light blue cushions and a small table. A white planter with a green plant is also visible. The background shows a clear blue sky and a building with a glass facade.

THIS IS YACHT PADDOCK HOSPITALITY

overview

This project focuses on the design of a VIP side lounge
within a Formula 1 paddock environment.

Unlike the main paddock club, this space operates as a secondary layer of access.
The objective was to transform it from a passive hospitality area into an active experience system
where positioning, flow, and interaction define value.

PRIVATE VIEWING DECK

CURATED SOCIAL FLOW

NIGHT RACE ATMOSPHERE

SEAMLESS INDOOR / OUTDOOR EXPERIENCE



OVERVIEW

EXPERIENCE

HOSPITALITY

SYSTEM



DESIGNED AROUND MOVEMENT, VISIBILITY, AND INTIMACY



Visibility (track-facing positioning)



Flow (guest circulation)



Exclusivity (zoned privacy)

1. Arrival Deck

Immediate impression zone
Branding + host presence

2. Viewing Deck

Clear race sightlines
Minimal obstruction design

3. Lounge Zone

Soft seating, conversation
Sound-dampened slightly

4. Private Inner Cabin

Ultra-VIP, invite-only
Air-conditioned calm contrast

5. Bar / Social Hub

Energy center














True luxury is not just seen, it is felt through belonging. By creating a highly exclusive environment, the experience becomes more intimate, more personal, and more memorable. It transforms a moment into a shared identity, where guests are not just attendees, but part of something intentionally rare.



DISPLAY ITEM INVENTORY & ACQUISITION PLAN

CONFIDENTIAL - EXHIBIT DEVELOPMENT TEAM

ITEM	TITLE	SOURCE	NOTES
	1967 Ferrari 312 F1 Car (Chassis #007)	Collection	Primary central feature.
	Vintage Pit Lane Photograph Diptych (B&W)	Collection	wall deco - left 2/
	1960s Classic Nardi Steering Wheel		lower left side display
	Vintage Racing Racing Helmets (1960s/70s)		upper left side display
	Sculptural Carbon-Fiber Display Cabinet Cabinet Unit. (with LED strip)	Commissioned (Sponsors)	Replicating material & design from Image with LED strip)
	V12 Engine Block Model (1:4 Scale, Polished Gold Finish)	Fabricated	display table
	Modern Formula 1 Die-cast Model - SIGNED		high detail - need detailing check
	Modern Formula 1 Die-cast Model - SIGNED	Fabricated	high detail - need detailing check
	Modern Formula 1 Die-cast Model - SIGNED	Fabricated	high detail - need detailing check
	Brake Caliper Display Set (Gold and Red)	Fabricated	high detail - need detailing check
	Classic Ferrari 911 (pre-1974 model)	External Loan	top floor display/ balcony zone: need safety zone/external security will be placed

FLORAL DESIGN SPECIFICATION

FLORAL INVENTORY & SPECIFICATION TABLE					
SPECIES	VARIETY	COLOR	PLACEMENT	COUNT	
BOTANIC					
1	ANTHRURIUM (GREEN HEART)	ANTHRURIUM	GREEN	2 OF 1	25-30 STEMS
2	DELPHINIUM (GALAHAD WHITE)	DELPHINIUM WHITE	WHITE	6 OF 4	40/40
3	GARDEN ROSES (ALABASTER)	GARDEN ROSES	WHITE	3 OF 16	35/35
NOTES					
MATERIAL			GLASS LONG VASE	40	
			MAIN SCULPTURAL PIECE	2	
			MINI GLASS	60	
NOTE					
STEM LENGTH SHOULD BE ALL DIFFERENT TO CREATE LEVELAND					
1	DEPTH	ANTHRURIUM	GREEN		
STEM LENGTH SHOULD BE ALL DIFFERENT TO CREATE LEVELAND					
2	DEPTH	DELPHINIUM WHITE	WHITE		
STEM SHOULD BE MORE EQUAL -					
3	BOUQUET STYLE	GARDEN ROSES	WHITE		

CATERING SPECIFICATION

CATERING INVENTORY & SPECIFICATION TABLE				
MENU ITEM	QUANTITY & BATCHES	SERVICE SCHEDULE	PLACEMENT	ALLERGY
Profiteroles in Chocolate & Red Glaze	5 batches of 20	10:00 AM	glass tower	gluten / dairy
Mixed Berry Tarts	5 batches of 20	11:30 AM replenishment	glass tower	gluten / dairy
Crostini	5 batches of 20	11:30 AM replenishment	glass tower	gluten
Quiche	5 batches of 20	11:30 AM replenishment	glass tower	gluten
Seabass Canapé	5 batches of 20	11:30 AM replenishment	glass tower	Dairy
Miniature Cheesecakes	5 batches of 20	11:30 AM replenishment	glass tower	Dairy
Pecan Mousses	5 batches of 20	11:30 AM replenishment	glass tower	Dairy
NOTE				
MODULAR RISER SET/ SYSTEM DETAILS		Anodized Aluminum Connectors	Anodized Al	
STEM LENGTH SHOULD BE ALL DIFFERENT TO CREATE LEVELAND		Food-Grade Clear Acrylic	WHITE	
DEPTH				
Custom Wiser Sets		Polished Walnut	WHITE	

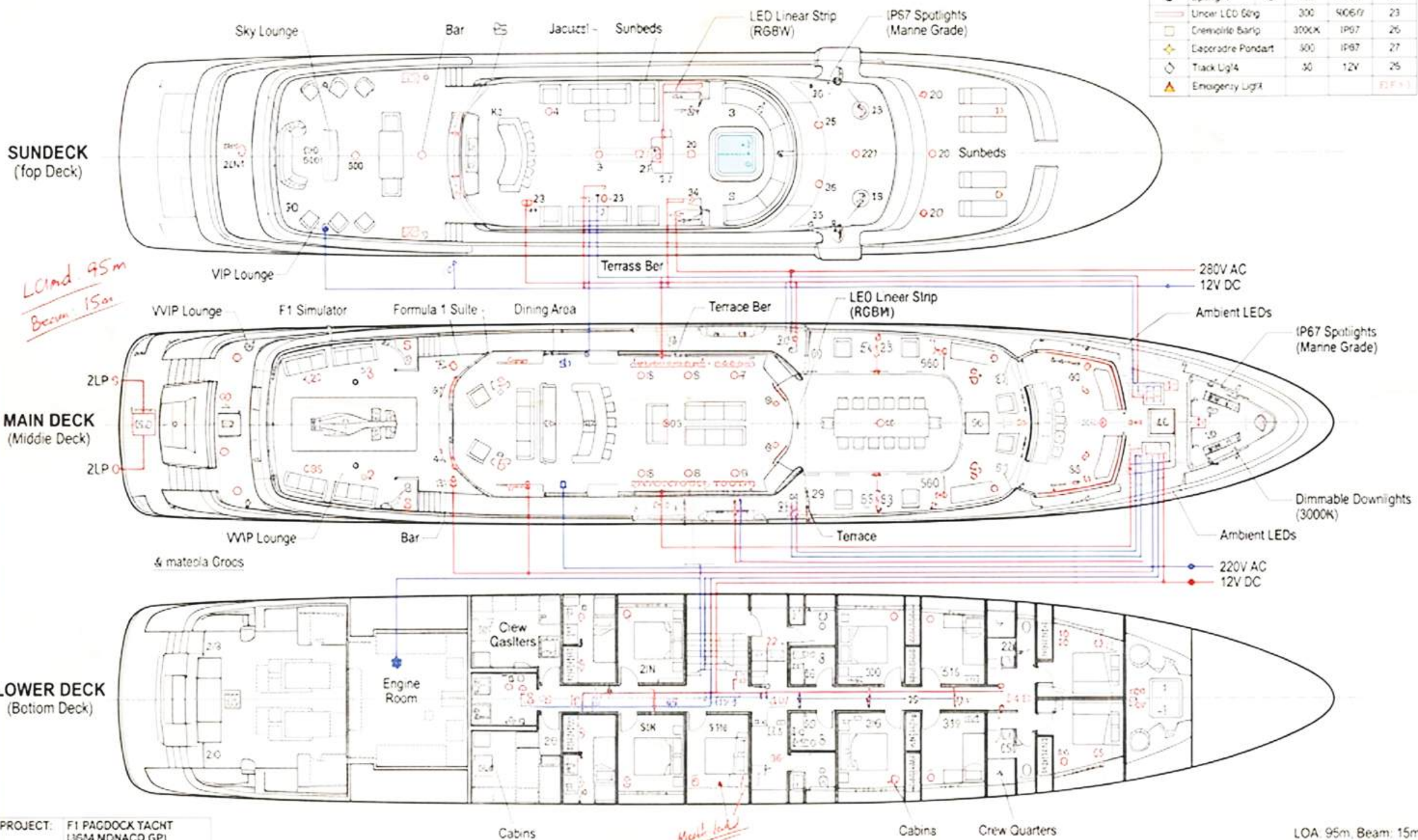




THE GRAND PRIX PADDOCK CLUB YACHT - LIGHTING PLANOUT (Scale 1:100)

LIGHTING PLAN & LAYOUT

LEGEND				
Symbol	Light Type	Power	Quantity	Notes
○	LED Recessed Downlight	200	4006W	21
●	Spotlight	100	400W	22
—	Linear LED Strip	300	4006W	23
□	Chandelier Strip	3000K	IP67	26
◆	Espece de Pontart	300	IP67	27
◇	Track Light	30	12V	25
▲	Emergency Light			28



PROJECT: F1 PADDOCK YACHT
 (136M MONACO GP)
 DATE: M DOT EOLA
 NBY: LFG PTY ST Rev. 0
 DRAWN BY: A. NARTINEZ



THE GRAND PRIX PADDOCK CLUB YACHT
 LIGHTING PLAN & LAYOUT

LOA: 95m, Beam: 15m

THE PADDOCK

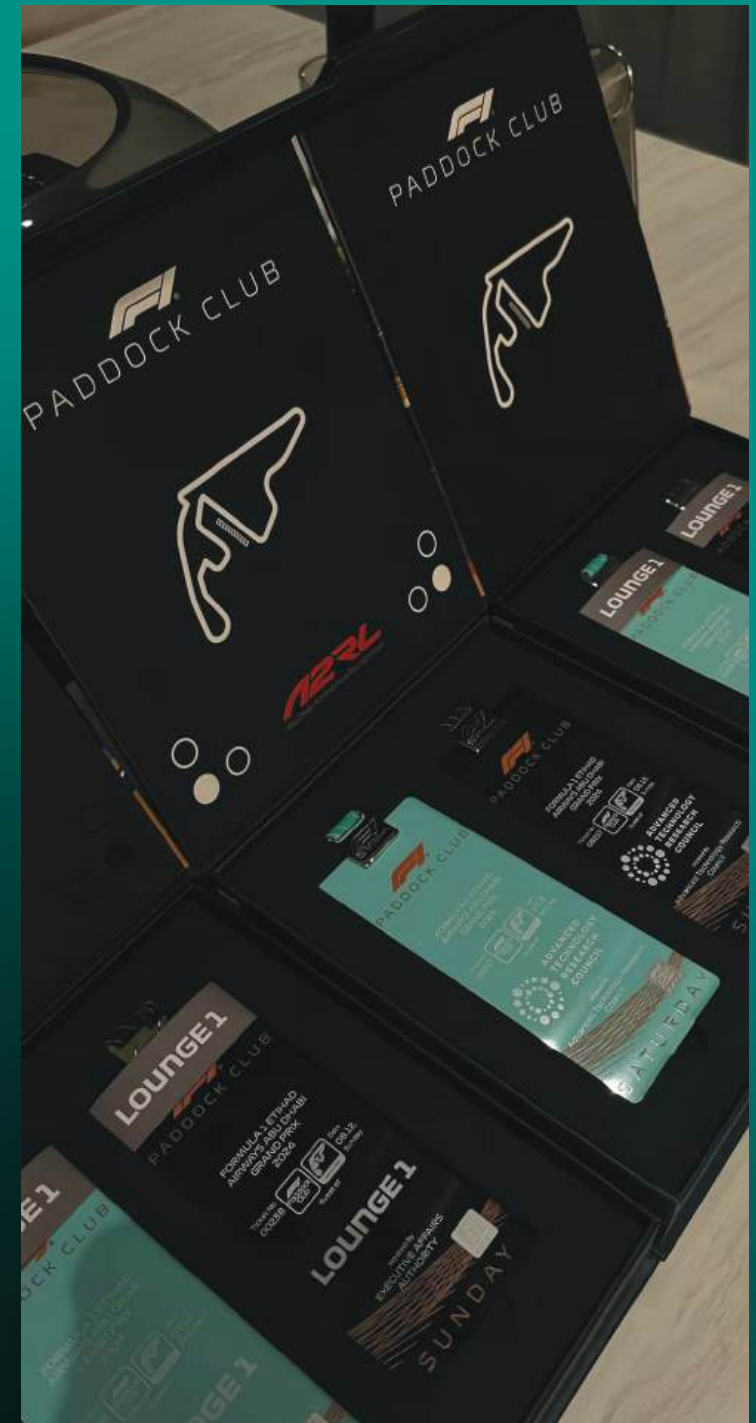
The paddock, at its core, is not simply a location but a system of access, a threshold between the visible spectacle and the invisible world that makes it possible.

It represents proximity to performance, to precision, and to the inner workings of excellence.

This concept extends beyond Formula 1 into the design of experience itself, where layers of access define value, and where what is withheld becomes just as important as what is revealed.

By translating the essence of the paddock into a hospitality framework, the experience becomes structured, intentional, and deeply immersive. Each touchpoint, from entry to interaction, is designed to reinforce a sense of distinction and belonging.

This controlled exclusivity does not isolate, but instead elevates, creating an environment where guests feel part of a rarefied system, fostering emotional connection, identity, and long-term loyalty.



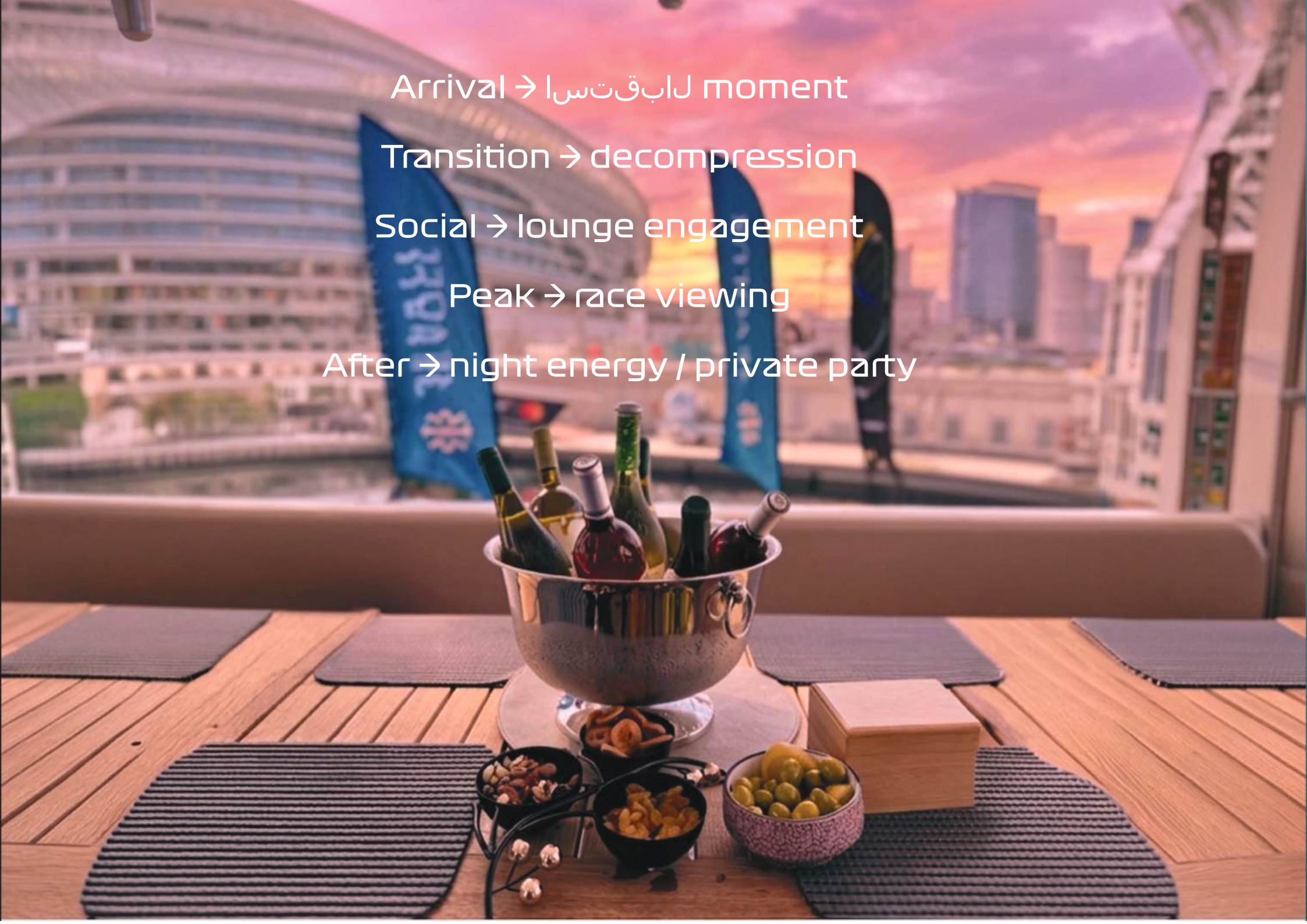
Arrival → moment لابق تسرا

Transition → decompression

Social → lounge engagement

Peak → race viewing

After → night energy / private party





WHERE EXPERIENCE BECOMES IDENTITY

Inspired by the paddock,
this approach transforms hospitality into a layered system of
exclusivity, proximity, and experience – designed to create lasting loyalty among those within it.



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